

MODEL OF
SUMMARIZES
EUROPEAN



PERSONAL INFORMATION

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Email
Nationality
Date of birth

gisefortuna@gmail.com
Spanish/Italian/Argentina
29/12/1973

Work Experience

- Dates
- Employer name
- Type of company or sector
- Position or position
- Main activities

March 2017-Current

CREAMODITE

Association of Art and Design Shops of Madrid

Project Director

Management of culture, innovation and education projects for the City Council, Community of Madrid, Ministry of Culture and Education and for European programs such as Creative Europe, Next Generation and Erasmus Plus. Partnerships and strategic plans of partners, *partners* and patronage. Financial budgets, project reports and justifications of subsidies, Knowledge of CRM, email marketing and web tools, social networks, *dashboard*, KPIs.

- Dates

February 2014-Current

WORK EXPERIENCE FASHION

Development of culture, commerce and education projects

Project Manager

Advice on institutional relations, internationalization, internships in companies. Fundraising, patronage with Ikea and Balenciaga Museum and DIMAD Foundation and sponsorships with the Embassy of Japan, Embassy of Sweden in Spain. Tours and lecturer in Italy, Portugal, Mexico, Peru, Argentina and the United States.

- Dates
- Employer name
- Type of company or sector
- Position or position
- Main activities

2009-2014

UDIT

University Education.

Director of the Bachelor's Degree in Fashion Design,

Preparation of ANECA study programs for the presentation of the degree in Fashion. Preparation of justification of HND and British Bachelor's degrees with inspections and verifications of the degrees. Coordination of a team of teachers and teaching guides for joint projects. Organization of events, congresses and exhibitions of students in China, Europe and Spain. Presentation and management of collaboration projects between companies and internationalization. Preparation of proposals for short courses, postgraduates, master's degrees, university experts. Validation and Erasmus of student records and admission interviews.

- Dates
- Position or position
- Main activities and responsibilities

2009-2013

Head of the internship and Erasmus department

Head of the internship and Erasmus department of Graphic Design, Interiors, Video Games and Fashion Company recruitment, contact between company and student, management of agreements, internship manual, annexes and evaluations, coordination of information sessions, talks and seminars, correction of internship report, company reports. Head of the internship and Erasmus department of Graphic Design, Interiors, Video Games and Fashion Company recruitment, contact between company and student, management of agreements, internship manual, annexes and evaluations, coordination of information sessions, talks and seminars, correction of internship report, company reports.

- Dates
- Position or position
- Main activities

2008-2014

University Professor in Fashion Design, textile technology, leather, corsetry and swimwear.

Teaching of design classes, preparation of syllabus, teaching guides, relationship with other subjects, presentation of projects and fashion shows, preparation of audiovisual material, presentation of students' work to companies.

- Dates
- Employer's name
- Type of company or sector
- Position or position
- Main activities

2004-2009

TENDAM

Fashion distribution and manufacturing.

Consulting and in-company training

Development and teaching of courses on trends, knitwear, leather, textile raw materials, tailoring and dressmaking for the brands Pedro del Hierro, Women'ssecret, Springfield and Cortefiel. Experience in project management co-financed by European funds State Foundation for Employment Training (Fundae), also known as Tripartite Foundation courses. Preparation of trend content manuals, implementation of points of sale and training content in fashion for the brands Pedro del Hierro, Women'ssecret, Springfield and Cortefiel.

- Dates
- Employer's name
- Type of company or sector
- Position or position
- Main activities

2010-2012

MINISTRY OF EDUCATION AND CULTURE AND SPORT

Sub-Directorate General for Vocational Guidance and Training

Senior Consultant.

Recruitment as an author for the preparation of written, visual and audiovisual content for Vocational Training, for three higher level cycles of "Pattern Making and Fashion", "Clothing and Fashion" and "Tailor-made and Spectacle Costumes" for the Ministry of Education of Spain.

- Dates
- Employer's name
- Type of company or sector
- Position or position
- Main activities

2004-2009.

GRUPO CORTE INGLÉS S.A/ INDUYCO

Fashion distributor and manufacturer. Department stores.

Consulting and in-company training

Consultancy in new training projects for women's fashion, youth, children's, men's, knitwear and fur, Advice on the implementation of own brands such as Sfera, Yera, and *personal shoppers* in shopping centres. Creation of written and graphic content for company training manuals. Development of training courses and studies in fashion trends at WGSN. Analysis of catwalks and fashion events. Responsible for the casting of models, stylist and scriptwriter in the filming of the trend audiovisuals of the ECI men's swimwear and fashion collections and the own brand "Yera". Expert trainer in fashion and trends. Guided tours of the Costume Museum, showroom and fashion factories. Visits to factories of international suppliers. In-company training throughout Spain of the State Foundation for Employment Training (Fundae), also known as courses of the Tripartite Foundation,

- Dates
- Employer's name
- Type of company or sector

2001-2004

Z&L/ WHATEVER S.A.

Fashion Distributor & Manufacturer

Fashion designer and trend analysis Development of fashion collections, technical sheets, colors and design of prints. Coolhunter in America and the East. Trips to fashion fairs around the world. Design jobs, accessories buyer and product tracking in

China, Brazil, India, Thailand, Indonesia, Vietnam, Portugal

- Dates
- Employer's name
- Type of company or sector
- Position or position
- Main activities

1996-2001

CLAUDIA LARRETA S.A

High-end women's ready.

Fashion Designer & Trend Analysis

Head of the design department of tailoring, party, sportswear, knitwear, swimwear, accessories. Artistic Director of the Fashion Shows at Buenos Aires Fashion Week. Coolhunter and trend reports in Europe and New York. Trips to fairs. Design and product monitoring work in China, Turkey, Brazil, Uruguay. Costume jewelry buyer in New York.

EDUCATION AND TRAINING

- Dates
- Name and type of organization
 - Main subjects or
 - Qualification title

2021-2024

UPM-Polytechnic University of Madrid and Luigi Vanvitelli University
Design methodologies

International PhD in Architecture, Design, Fashion and Society

- Dates
- Name and type of organization
 - Main subjects or
 - Qualification title

2013-2014

UCJC. Camilo José Cela University.

Master of Business Administration - MBA

Official Master's Degree in Advertising and Corporate Identity.

- Dates
- Name and type of organization
 - Main subjects
 - Qualification title

1997-1998

U.B.A. University of Buenos Aires.

Industrial and textile fashion design

Graduate in Fashion Design

- Dates
- Name and type of organization
 - Main subjects
 - Qualification title

2024-

Euroinnova International

Corporate Boards of Directors

Specialist in Creativity and Innovation in Boards of Directors

- Dates
- Name and type of organization
 - Main subjects
 - Qualification title

2020-

Femxa-Spanish Confederation of Commerce:

Agile Methodology

Advanced Program Agile Project Management

Skills and aptitudes

Mother tongue

Other

Spanish

English, Italian

Social skills and aptitudes

Autonomous and self-sufficient. Planner and foresighted.

Responsible and perfectionist. Enterprising and proactive.

Always motivated and motivating others. Committed and honest.

Organizational skills and abilities

Negotiation, leadership, management, strategies, complex problem solving,
Teamwork,

Technical skills and aptitudes

Management of Corel Draw, Photoshop, Adobe, office, moodle platforms, campus,
Cmap tools, scrum and agile management tools. Dashboard, CRM & KPIs

Artistic abilities and aptitudes

piano

Other skills and abilities

Swimming, pilates,

Driving licence(s)

B1-Car.

COURSES

- LINNEUNIVERSITETET (Sweden): Design of future managers.
- IE-INSTITUTO DE EMPRESA FOUNDATION: 360° project for the training of small businesses in the city of Madrid
- EAE Business School: accelerator for innovative entrepreneurship projects
- INEAF Business School: expert course in Corporate Taxation and Financial Accounting
- National University of Distance Education (UNED): Practical Course on Introduction to European Projects 1250 HS
- Yes Europe: European Project Management Course
- EUROINNOVA: Specialist in creativity and innovation in boards of directors
- New horizons: web analytics to measure marketing results 30 hours
- Master D: Search Engine Optimization Course
- Your Mirror: Digital Marketing Analytics
- Google Get Active: Digital Marketing Basics
- Google activate: personal productivity
- FEMXA: Technological tools at the service of commercial management with clients
- Regional Institute of Safety and Health at Work Ministry of Economy, Employment and Competitiveness: "basic in occupational risk prevention. distance modality"
- Eco-intelligence: Course on Fundamentals of Sustainability